

A veteran entertainment industry executive and strategic consultant, DMA (Donna Michelle Anderson) designs and executes transformative game plans that finally get individuals and companies where they have been trying to go. Over the past 20 years, she has helmed top-rated programming for CBS, Bravo, BET, A&E, TLC and more, authored two entertainment books that are taught in media programs nationwide, earned two tech patents and championed excellence in inclusion across multiple industries. She is a graduate, with distinction, of Stanford University and is an active member of the Academy of Television Arts & Sciences, the Producers Guild of America and American Mensa. Connect with @planetdma online on all platforms today.